

## Commercial / sales manager at Crooked Spider Brewing

Crooked Spider Brewing, Wassenaar's craft beer brewery, is expanding the team. We are an independent brewery based in Wassenaar. We brew tasty beers that differentiate themselves from others. Or, as we like to summarise it:

### Distinctly different & exciting flavours.

We installed a brand new brewery at the start of 2021, so we can let even more people enjoy our tasty creations.

We are looking for a motivated, independent pioneer, who can increase our sales through current and new channels in HoReCa and retail.

### *Description*

You are an enthusiastic, professional networker, with at least 3 years of relevant working experience in sales or HoReCa. Your ambitions and passion fit in our family business style of working. You are not afraid to grab the bull by the horns and work towards honest deals that are ready for the future.

### *Your tasks*

- Stimulating sales through selected channels
- Building and maintaining strong relationships
- Following the latest trends in the industry to guide our course
- Direct sales to retail and HoReCa
- Tight collaboration with our distributors
- Optimising and maintaining our CRM-system
- Representing Crooked Spider at events

### *We are looking for someone who*

- Motivates themselves and can work independently
- Has the analytical skills required to identify data to increase sales and brand recognition
- Can demonstrate experience of affinity with selling products
- Has a relevant network with the province of South-Holland
- Is flexible regarding working hours, and has a driver's license
- Has excellent control of Dutch and/or English language
- Understands the difference between a Pilsner and a Russian Imperial Stout

### *What we offer*

- A dynamic working environment in a small team
- Space for personal development and career opportunities
- Space for your own contribution and a lot of independence
- A competitive salary including bonus-structure (and beer!)
- A unique chance to help bringing our brewery to a higher level.

### *Contact*

For any questions you can contact Niels Beekhuizen, +31 6 14635872

Send your reaction with motivational letter and C.V. to [vacature@crookedspider.nl](mailto:vacature@crookedspider.nl) before May 21<sup>st</sup>.

[Typ hier]

**DISTINCTLY DIFFERENT**



**EXCITING FLAVOURS**